

Official Rules
COMFORT FOR HEROES SWEEPSTAKES

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASING WILL NOT IMPROVE YOUR CHANCES OF WINNING. Open to legal residents who are military (active or retired) or first responders (fire, police and medical), 18 years of age or older residing at the time of entry (and prize fulfillment) in a residence located in one of the Advertising Areas, where the prize can legally be installed. The sweepstakes begins on September 15, 2018 and ends on October 31, 2018. Limit one entry per household. Void where prohibited.

2. TO ENTER: Complete the entry form found on the given websites below depending on area of residence of the entrant. The random prize drawing will be held on or about November 7, 2018 from all qualified entries received on line within the three (3) advertising areas. Incomplete entries will not qualify to be entered into the sweepstakes. There may be different advertising graphics and presentations of this offer under the same prize structure.

ADVERTISING AREAS:

St Louis, MO area: use www.keepmidwestcool.com/heroes

Valid counties are: State of Missouri: Lincoln, Warren, St Charles, Franklin, Jefferson, St Louis. State of Illinois: Madison, St Clair, Monroe, Clinton.

Kansas City area: use www.keepkccool.com/heroes

Valid counties are: State of Missouri: Platte, Clay, Ray, Jackson, Cass, Lafayette. State of Kansas: Miami, Johnson, Wyandotte, Leavenworth.

New Orleans area: use www.coolcajuns.com/heroes

Valid counties are: State of Louisiana; St James, Lafourche, St John the Baptist, St Charles, Jefferson, Orleans, St Bernard, Plaquemines.

3. CONDITIONS: Sponsor assumes no responsibility for lost, late, misdirected, illegible, incorrect or inaccurate entry information whether caused by an internet problem or the individual completing the entry. Sponsor reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a cause beyond the control of the Sponsor corrupt the administration, security or proper operation of the sweepstakes. Any attempt by an individual to deliberately undermine the legitimate operation of the sweepstakes is in violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law.

4. PRIZE: Three (3) Grand Prizes of an 18 SEER Single zone one-on-one, R410A Inverter Air Conditioner with remote control, blue fin condenser and washable air filter. A total of one (1) prize per advertising area will be given away. Prize to be installed in the winner's home. System must be installed at the address which the winner used at the time of their entry. This cannot be used for commercial application. Winner must be the owner of the residential single-family occupied residence. Dealer will provide delivery and installation subject to a home evaluation ensuring the home is capable for the prize to be installed. All costs and expenses incurred in connection with redeeming, accepting or using a prize that are not specifically provided for herein, such as tax, personal expenses, and any incidental expenses, are solely the responsibility of the winner. There is no cash value to this sweepstakes. The total value of the prize is up to \$800 for the equipment and up to \$1,200 installation/labor. Total ARV of this sweepstakes is no greater than \$6,000.

5. DRAWING: Potential winner will be selected in a random drawing from all qualified entries received within each advertising area. Potential winner will be notified by email and/or by phone. Potential winner will have 3 days to respond with their complete mailing address and interest to become the winner or an alternate will be drawn. It is the entrant's responsibility to keep the email address or phone number used to enter active until the end of the sweepstakes if they wish to be notified as a potential winner. An Affidavit of Eligibility/Liability will then be mailed to the potential winner. This must be signed, notarized and returned to the judging agency within 5 days of receipt. If the affidavit is not returned within the set time period an alternate winner will be selected. The potential winner cannot be declared a confirmed winner until the affidavit is returned to the judging agency and it is confirmed that all rules and regulations have been complied with. All applicable taxes are the responsibility of the winner. Prize is not transferable. No prize substitutions. Odds of winning based on the number of entries received. Drawing will be conducted by

Innovative Processing, Inc. an independent judging agency whose decisions are final and binding on all matters relating to this sweepstakes drawing. Sponsor reserves the right to substitute a prize of equal or greater value should there be complications that would cause prize/installation costs to be more than the total value of the prize.

6. CONDITIONS OF ENTRY: Employees of Mitsubishi Electric, Mediagistic, Innovative Processing, all persons working as employees for their affiliated companies, or the sponsors, agencies, distributors, subsidiaries, advertising and promotion agencies and affiliated companies, participating advertisers and media, employees, their immediate family members and/or those living in the same household of each are not eligible. Immediate family member is defined as husband, wife, children, mother, father, sister, sister in-law, brother or brother in-law. All federal, state and local taxes are the sole responsibility of the winner. All federal, state and local laws apply. Entry into this promotion constitutes permission to the Sponsor and their agencies to use winners' name, address and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor. Winners agree to release and hold harmless Mitsubishi Electric, Mediagistic, Innovative Processing, its agencies, employees from injury, death, loss or other liability that may arise from the acceptance or use of any prize or their participation in this promotion.

7. USE OF DATA: All information submitted by you will be treated according to Administrator's Privacy Policy found at: <http://www.mediagistic.com/privacy-policy>. By participating in the Promotion and providing any applicable contact information, you hereby agree that you have read and accepted Administrator's Privacy Policy.

8. DISPUTE RESOLUTION: DISPUTES: IF NOT RESOLVED THROUGH DIRECT DISCUSSIONS, ANY DISPUTE OR CLAIM SHALL BE RESOLVED BY FINAL BINDING ARBITRATION WITH AN EXPERIENCED ARBITRATOR LICENSED TO PRACTICE LAW IN FLORIDA. VENUE FOR ANY PROCEEDINGS WILL BE IN FLORIDA. REMEDIES SHALL BE SUBJECT TO ALL LIMITATIONS AND RELEASES IN THESE RULES, BE LIMITED TO ACTUAL OUT OF POCKET DAMAGES, AND SHALL NOT, IN ANY EVENT, INCLUDE ANY PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES, ATTORNEY'S FEES OR OTHER COSTS OR BRINGING A CLAIM, OR ANY INJUNCTIVE OR OTHER EQUITABLE RELIEF.

BY ENTERING THE PROMOTION, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (B) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF.

For a winner's list: Send a stamped, self-addressed envelope to: Comfort for Heroes Sweepstakes, PO Box 240, Clear Lake, MN 55319 no later than November 30, 2018.

Sponsor: Mitsubishi Electric, 14521 Old Katy Rd, #100, Houston, TX 77079.

Administrator: Mediagistic, 8675 Hidden River Pkwy, Tampa, FL 33637.

Judging Agency: Innovative Processing, Inc. 20012, 21st Ave E, Clearwater, MN 55320